# Exhibit A -- Redline Comparison --

ase 8:25-cv-00024-MWC-DFM Documer ID #	nt 72-1 1:1791	Filed 08/22/25	Page 2 of 40
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Attorneys for Plaintiff Consumer Financial Protection Bureau			
UNITED STATES	DISTR	CICT COURT	
CENTRAL DISTRIC	CT OF	CALIFORNIA	
SOUTHER	N DIVI	ISION	
Consumer Financial Protection Bureau,	) Case	No: 8:25-cv-000	)24-MWC-DFM
Plaintiff,  v.	COM REL RED	REŠS, DISGOI	INJUNCTIVE RGEMENT,
Experian Information Solutions, Inc.,		CIVIL MONE ALTIES	Y
Defendant.		ION SEEKING IONWIDE REI	
		Case No. 8:25-c	

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#### INTRODUCTION

- 1. The Consumer Financial Protection Bureau ("Bureau") brings this action against Experian Information Solutions, Inc. ("Experian" or "the Company") under the Fair Credit Reporting Act ("FCRA"), 15 U.S.C. § 1681 et seq., and the Consumer Financial Protection Act of 2010 ("CFPA"), 12 U.S.C. §§ 5536(a)(1)(a)–(b), 5564, and 5565. This action alleges that Experian violated both Acts by failing to reasonably reinvestigate consumer disputes challenging the accuracy or completeness of information in consumer reports, including by failing to forward all relevant information to furnishers, failing to provide adequate or accurate notice to consumers of the outcome of their disputes, and failing to utilize reasonable procedures to ensure the accuracy and completeness of information in consumers' files.
- 2. Experian is one of the largest consumer reporting agencies ("CRAs") in the country. A primary aspect of its business is collecting and organizing data on most adult Americans to generate consumer reports, consumer file disclosures, and credit scores that reflect consumers' credit activity and history. As Experian acknowledges, its consumer reporting services "play an integral part in the financial lives of millions of people."
- 3. This is because Experian sells its consumer reports to creditors and businesses who are evaluating whether to offer a consumer various products, services, and opportunities, such as a loan, a job, or housing.
- 4. Information reflected in consumer reports is provided to CRAs by data furnishers, such as banks, credit card companies, or debt collectors, and other sources. Errors in consumer reports can be significant for consumers, resulting in the denial of credit, employment, or housing, or being offered less favorable credit terms.
- 5. Recognizing the serious consequences borne by consumers when their consumer reports contain inaccurate information, Congress enacted the FCRA in

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1970 to, in part, "[e]nsure that consumer reporting agencies [like Experian] exercise their grave responsibilities with fairness, impartiality and a respect for the consumer's right to privacy." 15 U.S.C. § 1681(a)(1)-(4).

- 6. The FCRA demands that CRAs use reasonable procedures to assure maximum possible accuracy of information contained in consumer reports, 15 U.S.C. § 1681e(b), and provides a mechanism for consumers to dispute any incomplete or inaccurate information in their report. 15 U.S.C. § 1681i.
- When a consumer disputes the accuracy or completeness of 7. information in their consumer report, the FCRA requires Experian to conduct a "reasonable reinvestigation" of the disputed information and report the results of the reinvestigation to the consumer, all within certain timelines. 15 U.S.C. § 1681i(a). At the conclusion of the reinvestigation, Experian must modify or delete any item of information found to be inaccurate or incomplete, or that it could not verify. 15 U.S.C. § 1681i(a)(5). For any information deleted as a result of a dispute, the FCRA imposes specific obligations on Experian that must be satisfied before that information may be reinserted into a consumer's file. 15 U.S.C. § 1681i(a)(5)(C).
- 8. Despite its obligations under the FCRA, Experian fails consumers who dispute information in their consumer reports at every stage of the dispute process.
- First, Experian's faulty intake procedures fail to accurately convey all 9. relevant information regarding the dispute to the original furnisher of the disputed information, and, at times, Experian simply fails to provide furnishers with consumer-submitted documentation that supports the dispute.
- Second, Experian uncritically accepts the original furnisher's response 10. to the disputed information, even when that response was improbable or illogical on its face or when Experian has other information in its possession that alerts or should alert Experian to the possibility that the furnisher might be unreliable.

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- Third, at the conclusion of its reinvestigation, Experian sends 11. consumers notices that fail to inform them of the reinvestigation results, and instead provides information that is confusing, ambiguous, incorrect, and internally inconsistent.
- 12. Additionally, Experian's problematic dispute resolution processes have resulted in several other issues, including Experian's outright failure to reinvestigate a significant number of disputes within the timeline required by the FCRA, its ongoing refusal to reinvestigate hard inquiry disputes, and its routine failure to ensure that previously deleted tradelines are not improperly reinserted into a consumer's file.
- Experian's uncritical deference to furnishers' responses to the 13. disputed information and failure to inform consumers of the results of reinvestigations also violate the CFPA's prohibition on unfair acts or practices. 12 U.S.C. § 5531(c)(1).
- Experian's failures are an abdication of its obligations under the FCRA and the CFPA, and the Bureau brings this action to rectify these failings and impose civil money penalties.

#### **VENUE**

15. Venue is proper in this district because the Defendant resides and does business in this district. 12 U.S.C. § 5564(f).

#### **PARTIES**

16. The Bureau is an Executive Branch agency of the United States created by the CFPA. 12 U.S.C. § 5491(a). The Bureau is authorized to initiate civil actions in federal district court to secure appropriate relief for violations of Federal consumer financial law, 12 U.S.C. §§ 5564(a)-(b) and 5565, including the FCRA and the CFPA, 12 U.S.C. § 5481(12)(F) and (14).

- 17. Experian is a nationwide consumer reporting agency with its North American Headquarters in Costa Mesa, California. At all times material to this Complaint, Experian transacted business in this district and nationwide.
- 18. Experian collects, analyzes, maintains, or provides consumer report information or other account information, including information related to the credit history of consumers. This information is used or expected to be used in connection with any decision regarding the offering or provision of a consumer financial product or service. These products or services are consumer financial products or services covered by the CFPA. 12 U.S.C. § 5481(5) and (15)(A)(ix).
- 19. Further, Experian offers consumer reports, consumer file disclosures and credit scores, which are consumer financial products or services because they are or relate to consumer reports or other account information, including information relating to the credit history of consumers that Experian collects and maintains about a consumer's account. Experian offers or provides these financial products and services to consumers primarily for personal, family, or household purposes, and delivers, offers, and provides them in connection with consumer financial products or services such as consumer credit. These products or services are therefore consumer financial products or services covered by the CFPA. 12 U.S.C. § 5481(5) and (15)(A)(ix).
- 20. Because Experian engages in offering or providing a consumer financial product or service, Experian is a "covered person" under the CFPA. 12 U.S.C. § 5481(6).
- 21. Experian is a "consumer reporting agency" as defined by the FCRA. See 15 U.S.C. § 1681a(f). Experian compiles and maintains files on consumers on a nationwide basis as that term is defined in the FCRA, 15 U.S.C. § 1681a(p). Experian is therefore subject to the FCRA.

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#### **BACKGROUND**

- 22. The FCRA imposes a variety of obligations on CRAs like Experian to ensure that they report accurate information in consumer reports.
- A core obligation is that if a consumer disputes the completeness or 23. accuracy of information in their consumer report, the CRA must "conduct a reasonable reinvestigation" to determine whether the disputed information is accurate. 15 U.S.C. § 1681i(a)(1)(A).
- Within five business days of receiving the dispute, the CRA must 24. provide notice of the dispute to the furnisher of the disputed information. A furnisher is any entity that provides financial information about a consumer to a CRA, such as a bank, credit card company, or debt collector. The notice to the furnisher must include all relevant information received by the CRA regarding the dispute. 15 U.S.C. § 1681i(a)(2)(A).
- The CRA must complete the reinvestigation within 30 days after the 25. dispute is received unless an extension is sought. 15 U.S.C. § 1681i(a)(1)(A).
- After the reinvestigation, the CRA must provide the consumer 26. "written notice" of the "results of the reinvestigation" no later than five business days after its completion. 15 U.S.C. § 1681i(a)(6)(A).
- 27. The FCRA further requires that the furnisher maintain reasonable procedures to prevent the reinsertion of previously deleted information, notify consumers within five business days if previously deleted information was reinserted, and ensure maximum possible accuracy of consumer reports. 15 U.S.C. §§ 1681i(a)(5)(B), (C), 1681e(b).

#### e-OSCAR and the ACDV Process

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28. When a CRA receives a consumer dispute, the primary way information about the dispute is communicated to furnishers is on a web-based platform called e-OSCAR. Information about the disputed information is

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transmitted over the e-OSCAR platform via an Automated Credit Dispute Verification form ("ACDV").

- 29. The ACDV is a one-page form that contains identifying information about the consumer such as name, address, social security, and date of birth. The ACDV also reflects the disputed account (also known as a tradeline) as it is currently reported. The ACDV provides limited information about the consumer's dispute, including a three-digit "dispute code" that indicates the basis of the dispute. There is sometimes a short free-form description of the dispute, based on information provided by the consumer. The ACDV may also have other relevant information attached to it, including consumer-submitted documentation supporting the dispute.
  - 30. Below is a reproduction of an Experian ACDV:



After the furnisher reviews the information provided in and attached 1 31. 2 to the ACDV, it returns the ACDV to the CRA, indicating with a two-digit "response code" whether the disputed information is accurate or should be 3 modified or deleted. 4 The ACDV is typically the only way CRAs and furnishers 5 32. communicate during a reinvestigation. 6 7 **FACTUAL ALLEGATIONS** 8 **Experian Fails to Adequately Convey All Relevant Information to Furnishers** 9

- 33. Consumers who identify inaccurate or incomplete information in their Experian consumer report can submit disputes to Experian by mail, over the telephone, or electronically through Experian's website (its "Online Dispute Center") or mobile application. Experian typically processes over a million consumer disputes per month.
- 34. When submitting a dispute, consumers can, and frequently do, support their disputes by submitting relevant documentation, such as bank statements, canceled checks, or settlement agreements, among other things. Consumers can submit supporting documents via mail or electronically.
- For disputes accompanied by consumer-submitted documentation, 35. Experian's policies require that its agents determine whether the documents are sufficiently conclusive for Experian to make the change requested by the consumer. Experian refers to this as making an "internal update."
- 36. Experian resolves a minority of disputes via an internal update. If Experian does not make an internal update, it prepares an ACDV to transmit to the furnisher through e-OSCAR. Experian's policy directs its agents to attach any consumer-submitted documentation that contains additional relevant information to the ACDV, although in some cases its agents fail to do so.

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37. The dispute codes included in the ACDV are integral to the dispute resolution process. As explained above, dispute codes are used by Experian to communicate the underlying basis of the dispute to the furnisher.

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- 38. Because Experian relies on the ACDV to communicate with furnishers about consumer disputes, it is important that Experian's selected dispute code accurately conveys the basis of the dispute to the furnisher. But Experian routinely sends dispute codes to furnishers that mischaracterize or fail to convey highly relevant information about consumers' disputes.
- 39. Many of these failures stem from Experian's Online Dispute Center. When consumers submit a dispute on the Online Dispute Center, they select a dispute description from a prepopulated list to categorize the nature of their dispute, which Experian then translates into a formal e-OSCAR dispute code that it inputs into the ACDV. Experian's Online Dispute Center presents consumers with a significantly smaller set of dispute descriptions than Experian uses when consumers have submitted mail and telephone disputes. On the Online Dispute Center, for example, there are no dispute descriptions that correspond to formal e-OSCAR codes for account settled, date of first delinquency disputed, paid by insurance, consumer stated company will delete, and consumer stated company will change.
- As an illustration, Experian's Online Dispute Center instructs 40. consumers to select a dispute description of "Account paid in full" if consumers "believe [they] have paid the account in full or that it was paid in settlement." A separate dispute description for account settled is not available to consumers on the Online Dispute Center, even though it would more precisely describe the nature of the dispute.
- 41. When Experian generates an ACDV for disputes described as "Accounts paid in full" on the Online Dispute Center, it translates this dispute description to e-OSCAR dispute code 106 ("Disputes present/previous Account

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Status, History") indicating that the consumer is disputing the account's status (i.e., whether the lender or creditor considers the account current or in collections). Experian does not translate a dispute submitted by the Online Dispute Center to e-OSCAR dispute code 010 ("Settlement or partial payments accepted"). Indeed, even though Experian's own agents use e-OSCAR code 010 to characterize telephone and mail disputes, Experian does not permit the use of the e-OSCAR settlement dispute code for similar disputes received through the Online Dispute Center.

- 42. As a result, furnishers receive nothing more than a generic, unspecific code ("Disputes present/previous Account Status, History"), when consumers are actually disputing the accuracy of the account because they have settled for less than the total amount owed. Experian could, but does not, inform these furnishers that the bases of consumers' disputes are actually "Settlement or partial payments accepted."
- This is just one example of how furnishers receive either a 43. mischaracterization or a less precise description of the basis for disputes submitted via the Online Dispute Center.
- 44. Other failures stem from Experian's frequent use of an inaccurate or confusing dispute code when processing disputes submitted via telephone or mail. For example, when a consumer lodges a dispute claiming that an account was paid, Experian inserts into the ACDV the e-OSCAR dispute code labeled "Claims account closed" instead of an appropriate dispute code for paid accounts.
- As another example, Experian inserts into the ACDV the intentionally 45. generic e-OSCAR dispute code labeled "Claims inaccurate information. Did not provide specific dispute." even where the consumer provides specific information pertaining to the dispute, such as disputing the date of first delinquency or the payment of an account, and for which a more specific dispute code, such as

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"Disputes Date of First Delinquency" and "Disputes present/previous Account Status, History" is available and appropriate.

- And as another example, Experian agents apply dispute codes 46. requesting updates that are already reflected on consumers' tradelines and therefore do not correspond to the actual substance of consumers' disputes. As one illustration, agents apply the "Claims account closed" dispute code to tradelines that already display as closed. The fact that the update requested is already reflected on the tradeline suggests that the basis for the underlying dispute differs from the dispute code selected by Experian, and that Experian has not accurately described the nature of the dispute to the furnisher.
- By failing to select appropriate dispute codes, Experian fails to 47. accurately convey the basis of consumers' disputes to furnishers in what is usually the *only* communication Experian has with the furnisher during its reinvestigation. By using inaccurate or misleading dispute codes, Experian fails to provide the furnisher with all relevant information about the consumer's dispute and fails to fulfill its reasonable reinvestigation obligations.
- 48. In addition to transmitting misleading, confusing, or inaccurate dispute codes to furnishers, Experian also fails to always include relevant consumer submitted documentation with the ACDV transmitted to the furnisher, despite Company policy requiring agents to do so. Relevant consumer documentation often contains information that is not conveyed elsewhere on the ACDV, including probative evidence that supports the merits of the consumer's dispute. As a result, Experian fails to provide the furnisher with all relevant information about the consumer's dispute and fails to fulfill its reasonable reinvestigation obligations.
- When Experian fails to provide the furnisher with documents submitted by the consumer in support of their dispute, Experian deprives the furnisher of critical and sometimes dispositive information regarding a dispute

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such as a letter from the furnisher's debt collector acknowledging payment in full made by the consumer.

- These failures hinder the reinvestigation. The absence of consumer 50. submitted documents prevents the furnisher from resolving disputes correctly, and results in inaccurate information remaining in consumers' files.
- As a result of the above, Experian fails to conduct a reasonable 51. reinvestigation and convey all relevant information to furnishers, which causes or increases the risk that inaccurate information remains in consumers' files.

### Experian Regularly Relies Exclusively on Furnishers' ACDV Responses During its Reinvestigation Even When Presented with Information Suggesting that the Furnisher is Unreliable

- Experian regularly relies exclusively on furnishers' ACDV responses 52. when conducting a reinvestigation, even when Experian possesses information that alerts or should alert Experian to the possibility that the furnisher of the disputed information might be unreliable. As a result, Experian permits inaccurate information to remain in consumers' files. Experian does so even though costeffective measures exist to resolve any outstanding factual issues.
- Experian's inappropriate and exclusive reliance on furnishers' ACDV 53. responses occurs in at least three categories of disputes: disputes where consumer documentation provides highly probative evidence about the dispute, disputes where Experian itself possesses relevant information about the dispute in its own consumer files, and disputes where Experian receives illogical and inconsistent ACDV responses from furnishers.
- Consumers often provide documentation that, at a minimum, should 54. put Experian on notice that reinvestigation beyond the furnisher's ACDV response is necessary. For example, consumers frequently provide Experian with the date or case number of a bankruptcy petition discharging a particular debt that is still being reported on their consumer report, or documents reflecting an agreement to settle a debt for a certain amount. In other instances, consumers provide Experian

documentation showing that the furnisher had previously agreed to delete or correct information in the disputed tradeline.

- 55. Such documents are sufficient to put Experian on notice that the furnisher may have transmitted unreliable information. Yet, Experian regularly gives the supporting documents no weight in resolving the dispute and routinely conducts no further reinvestigation of the dispute beyond the furnisher's ACDV response.
- 56. Next, Experian frequently possesses relevant supporting information in *its own consumer files* that should alert it to a furnisher's unreliability. For example, Experian often possesses information confirming the existence of a bankruptcy fitting the description in the consumer's dispute, or information confirming that a consumer has made a settlement payment. Often this information alerts or should alert Experian to the possibility that the tradeline disputed by the consumer might be inaccurate and the furnisher might be unreliable. Yet, Experian routinely conducts no additional reinvestigation based on this information, and instead relies solely on the furnisher's ACDV response to resolve the dispute.
- 57. Finally, Experian frequently receives furnisher responses that contain data that is either illogical or facially and internally inconsistent, but it still accepts the furnisher's response without further reinvestigation into the dispute.
- 58. For example, Experian receives ACDV responses with inconsistent information, such as indicating a consumer's overdue balance is *greater* than the total amount due. Other ACDV responses state that a consumer first became delinquent on an installment debt a month *after* the consumer had paid the account to a zero-dollar balance.
- 59. Receiving an ACDV with illogical or inconsistent data alerts or should alert Experian to the possibility that the original furnisher of the disputed information might be unreliable and the disputed information may be inaccurate.

Yet, Experian regularly accepts the ACDV response in those circumstances and ignores the fact that it contains illogical or inconsistent information.

- 60. In some instances where Experian receives illogical responses from furnishers, Experian partially implements the furnisher's ACDV response on the consumer's tradeline, but also unilaterally alters the information in the ACDV to make it appear logical and consistent. In doing so, Experian does not take steps to ensure that the changed tradeline is in fact complete and accurate; Experian simply changes the tradeline by applying predetermined business rules. Experian does not, for example, verify the changes with the furnisher, base the changes on another reliable source of information, or confront the furnisher with the apparent error.
- 61. To the detriment of consumers, in all of the above-described scenarios, Experian routinely does nothing more than send an ACDV to the furnisher and implement its response.
- 62. Experian does so without consulting readily available, inexpensive third-party sources of information that are reliable and trustworthy, such as bankruptcy court records, that could accurately and definitively resolve the consumer's dispute. And Experian routinely does not pose any queries to the furnisher for specific factual information, such as the accuracy of representations in a document, the existence of a settlement agreement, or why the furnisher's response appears to be internally illogical and inconsistent.
- 63. Experian's failures to conduct reasonable reinvestigations negatively impact consumers.
- 64. Specifically, Experian's exclusive reliance on furnishers' ACDV responses results in consumer reports maintaining inaccurate information, such as a tradeline with an inaccurate status or balance.
- 65. For example, Experian's failure to give any weight to the payment histories already reflected in its consumer files results in accounts inaccurately reporting as delinquent that should be reporting as settled. Similarly, Experian's

failure to reject illogical and internally inconsistent responses results in accounts inaccurately reporting that consumers' past due balances are larger than the total amount consumers owe the furnisher.

- 66. In these and numerous other disputes, Experian accepts and implements the furnishers' response without any further reinvestigation. Experian does so despite the fact that conflicting documentary evidence and internal contradictions reveal the furnishers' ACDV responses to be unreliable. Experian nevertheless relies exclusively on these ACDV responses and thereby causes inaccurate information to remain in consumer reports.
- 67. This inaccurate information predictably and routinely has deleterious impacts on consumers, including lowering their credit score, the denial of credit, housing, employment, or other goods or services, or causing consumers to obtain less favorable credit terms.
- 68. Additionally, consumers waste their time and resources submitting disputes that are not adequately reinvestigated and gathering and submitting documents that are given no consideration in the dispute process.

#### **Experian Fails to Inform Consumers of Reinvestigation Results**

- 69. At the conclusion of a reinvestigation, Experian sends consumers written "results letters" intended to fulfill its statutory obligation to report the results of the reinvestigation. These results letters often misstate the actual result of the reinvestigation, convey internally contradictory information about the result, or simply fail to state any result whatsoever.
- 70. Experian's results letters include an initial section labeled "How to Read Your Results" which lists the possible reinvestigation outcomes of "Deleted," "Remains," "Updated," and "Processed" and their accompanying definitions.

  Notably, Experian defines "Updated" four different ways, some of which indicate information *other* than the disputed information was updated.

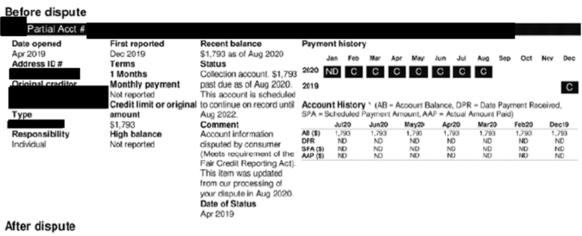
71. Below is an example of the relevant portion of an Experian results letter:

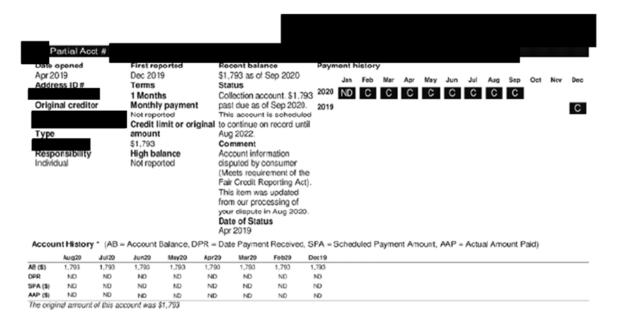
#### **How to Read Your Results**

Deleted - This item was removed from your credit report. Remains - The company that reported the information has certified to Experian that the information is accurate. This item was not changed as a result of our processing of your dispute. Updated (Your results will indicate which one of the following applies.) – a) The information you disputed has been updated. Please review your report for the details. b) The item you disputed has been updated, which may include an update to the disputed information. Please review your report for the details. c) The information you disputed has been updated as accurate, however, information unrelated to your dispute has been updated. Please review your report for the details. d) Information on this item has been updated. Please review your report for the details.

- 72. Directly below that, Experian lists the disputed accounts and the reinvestigation outcome for each.
- 73. On subsequent pages, Experian typically displays a snapshot of how the disputed account appears before and after the reinvestigation. However, the "after" snapshot of the account often looks nearly identical to the "before" snapshot, and the results letter does not explicitly identify what information was updated or changed. Instead, consumers are required to deduce that on their own. In cases of deleted tradelines, no snapshots are provided.

74. Below is an example of a "before" and "after" snapshot from a letter that informed the consumer that their information was updated. The consumer was left to deduce what information was updated. This snapshot was not accompanied by any explanation of what information changed.





75. Experian's results letters often provide inaccurate, contradictory, ambiguous, or confusing information to consumers regarding the outcome of their reinvestigation, and fail to inform them of what, if anything, changed on their consumer report as a result of the dispute.

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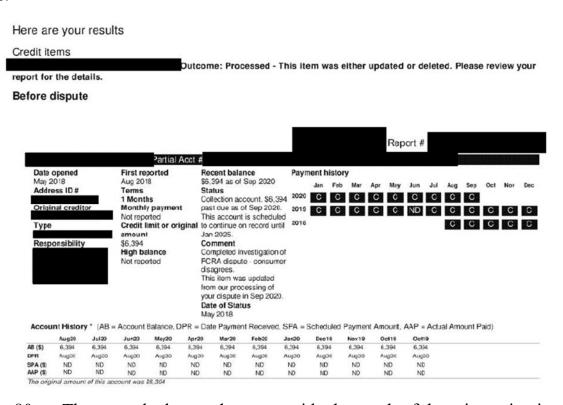
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For example, a number of Experian results letters state the result of a 76. reinvestigation as "Outcome: Processed – This item was either updated or deleted; Please review your report for the details."

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- Although a typical results letter includes the before and after snapshots of an updated tradeline, these letters only display how the tradeline appears before the dispute.
- 78. In addition, these results letters use three of the four potential dispute outcomes to describe the results of the investigation (processed, updated, and deleted), including two potentially inconsistent outcomes—updated and deleted.
- 79. Below is an example of the relevant portion of an Experian results letter:



80. These results letters do not provide the result of the reinvestigation. They are confusing and contradictory, and do not adequately inform consumers of the outcome of the reinvestigation. The letters do not identify what information was updated or deleted or even provide an updated credit report or an "after"

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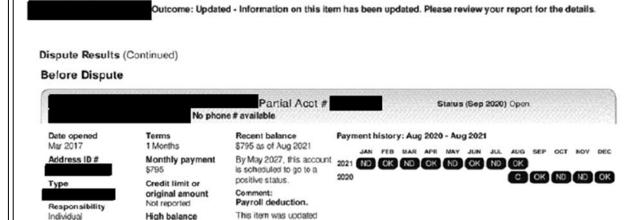
snapshot for the consumer to attempt to self-identify the update or deletion. They also fail to clearly identify whether information was updated, or deleted, or both.

ID #:1809

- Another subset of Experian results letters pairs a reinvestigation result 81. of "Outcome: Updated" with before and after snapshots of the tradeline that show no change.
- 82. Below is an example of the relevant portion of an Experian results letter:

Here are your results

Credit items



Aug20

Apr20

05.05.20 04.13.20 02.03.20

Dec19

12.17.19

Ocf19

10.15.19

from our processing of

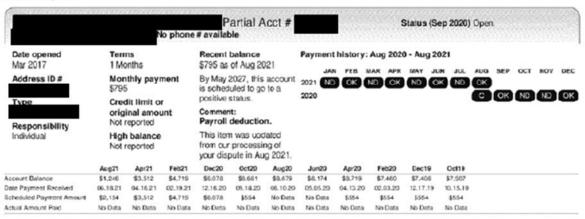
12.16.20 09.18.20

Dec20

your dispute in Aug 2021.

Oct20

After Dispute



83. This subset of results letters fail to describe the results of the reinvestigation to the consumer. They do not identify what information was updated and they do not depict any updates in the accompanying tradeline

Not reported

06.18.21

04.16.21

02.19.21

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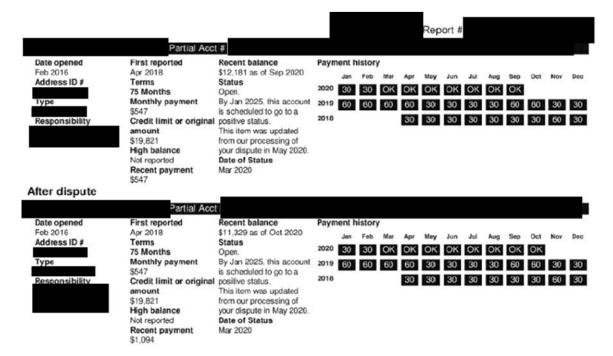
snapshots. Consumers receiving such a notice have no way of deciphering what information was updated and why, or whether the disputed information itself was updated. Consumers also cannot determine if the update was the result of the reinvestigation, or due to some other reason.

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ID #:1810

- A third subset of Experian's results letters describe the outcome of a reinvestigation as "Updated" and provided the following definition: "Information on this item has been updated. Please review your report for the details."
- Below is an example of the relevant portion of an Experian results 85. letter:

Here are your results Credit items Outcome: Updated - Information on this item has been updated. Please review your report for the details. Before dispute



86. These letters fail to convey the outcome of the reinvestigation to consumers, because they do not identify what, if anything, has changed regarding the disputed information. It is unclear from these results letters whether the

disputed information remained, but other information changed, or whether the disputed information itself was updated. It is also unclear whether the updated information changed as a result of the reinvestigation or some other reason.

#### **Experian Fails to Prevent New Furnishers From Reinserting Information** Deleted as the Result of a Dispute

- 87. The FCRA requires Experian to maintain reasonable procedures to assure maximum possible accuracy of the credit information it reports, and to prevent reinsertion of previously deleted information. 15 U.S.C. §§ 1681i(a)(5)(C), 1681e(b).
- 88. "Reinsertion" occurs when information in a consumer's file that was deleted because it was found to be inaccurate, incomplete, or unverifiable during a reinvestigation reappears in the consumer's file. 15 U.S.C. § 1681i(a)(5).
- Experian's procedures for preventing reinsertions are limited and only 89. prevent the same furnisher from re-furnishing a previously deleted tradeline.
- 90. These procedures do not prevent a new furnisher from reinserting a previously deleted tradeline. Reinsertion may occur, for example, when a furnisher deletes a disputed tradeline as a result of a dispute and then sells the account to a debt buyer that re-furnishes it.
- Experian has failed to implement basic matching tools that prevent or 91. greatly reduce the likelihood of reinsertion by a new furnisher of a previously deleted tradeline.
- For example, Experian has not implemented procedures to compare 92. dates of first delinquencies, recent credit balance amounts, high credit balances, or the names of original creditors, to ascertain whether a newly reported tradeline constitutes a reinsertion.
- When Experian allows new furnishers to reinsert previously deleted 93. information, Experian does not require the furnishers to certify that the information is complete and accurate. Experian also does not notify consumers within five

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business days that the previously deleted information was reinserted, provide the identity and contact information of furnishers contacted in connection with the reinsertion, or inform consumers of their right to add a statement to their consumer file disputing the accuracy or completeness of the disputed information.

As a result, consumers who have disputed the accuracy of an account and thought that their consumer report had been corrected, instead see the same inaccurate information reappear on their consumer report without explanation under the name of a new furnisher.

#### **Experian Refuses to Reinvestigate Certain Disputes Entirely**

- Experian routinely fails to reinvestigate when a consumer makes a 95. dispute about a hard inquiry.
- A "hard inquiry" is a notation that a creditor or entity has requested to 96. access a consumer's file. The appearance of a hard inquiry on a consumer's file indicates that a consumer applied for credit. A hard inquiry often impacts a consumer's credit score.
- A dispute about a hard inquiry may assert that the creditor or entity 97. lacked a permissible purpose for accessing the consumer report and therefore the inquiry should not be reflected on the consumer report. In situations where the consumer did not apply for credit, but a hard inquiry is reflected on their consumer report, the accuracy of their consumer report is distorted because it falsely appears that the consumer applied for credit.
- 98. As a matter of policy, Experian does not investigate hard inquiry disputes unless the consumer's allegation meets narrow criteria, such as an allegation that the inquiry was a byproduct of fraud or identity theft.
- 99. Absent such allegations, Experian will not conduct a reinvestigation and instead simply sends a notice to the consumer explaining the nature of inquiries and inviting consumers to provide additional information, such as allegations of identity theft or fraud, to support the dispute.

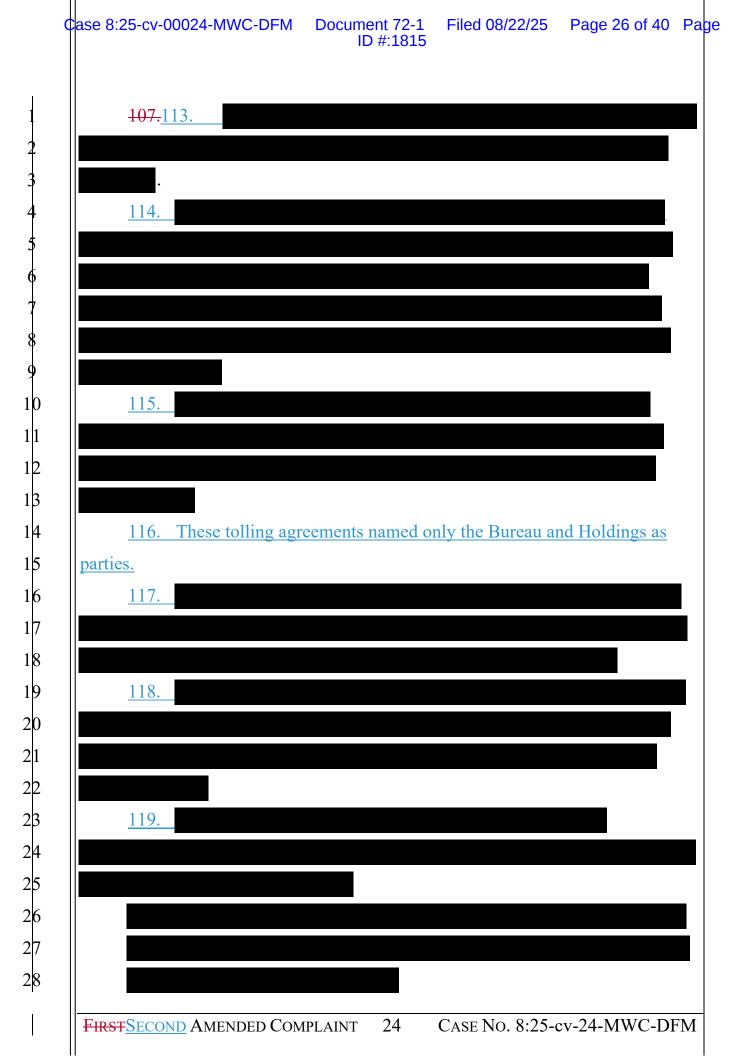
100. As a result, the hard inquiry remains on the individual's consumer report, even if the inquiry was not permissible and even if the consumer did not actually apply for the account.

#### Experian's Problematic Dispute Resolution Processes Resulted in Experian Failing to Initiate Reinvestigations into Certain Disputes and Caused Other **Errors in Consumers' Files**

#### Experian's Failures Caused at Least Three Types of Problems for Consumers During Discrete Time Periods

- 101. Experian failed to properly initiate reinvestigations in certain circumstances. These failures include at least three discrete types of conduct, including failure to forward disputes within the timeline required by the FCRA, simply deleting tradelines without any reinvestigation and then, on occasion, subsequently reinserting that information, and failing to delete information inaccurately reflecting joint user status on certain accounts.
- 102. First, between January 2018 and October 2021, Experian failed to forward more than 2 million disputes to furnishers within five business days, as required by the FCRA.
- 103. Second, between February 2019 and February 2020, Experian deleted more than 100,000 disputed tradelines instead of initiating and completing a reinvestigation within 30 days, as required by the FCRA. Then, sometime after the 30-day window, Experian processed the disputes and reinserted some of the deleted information.
- 104. Third, between June 2020 and December 2020, furnishers identified many accounts that inaccurately reflected joint user status. However, Experian's automated systems rejected certain furnishers' attempts to remove a joint user from an account in response to a dispute.
- 105. Although these disputes triggered manual review by Experian agents, the agents still did not remove the joint user status.

These errors resulted in more than 1,700 consumer files inaccurately 1 continuing to reflect joint user status. 2 The Discrete Claims are Timely 107. As of February 1, 2021, the Bureau did not possess facts sufficient to establish and had not discovered the violations described in paragraphs 101-106 <del>and</del>. 108. On October 29, 2021, the Bureau issued the first of nine civil investigative demands ("CIDs") relating to Experian's dispute resolution practices. This first CID was addressed to Experian Holdings, Inc. ("Holdings"). 10 109. 11 12 13 14 15 16 17 18 110. 19 20 21 22 23 24 111. Counsel for the parties executed a tolling agreement ("the First 25 Tolling Agreement") signed January 27 and 28, 2022. This agreement named the 26 Bureau, Holdings, and Experian as parties. 27 112. Between May 2, 2022, and October 26, 2023, the Bureau served eight 28 additional CIDs, all addressed to Experian and not Holdings.



(1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024 (the "Tolling Periods"). In the event Experian raises or asserts a statute of limitations defense, or any other defense based on delay or the passage of time, the Parties hereby expressly agree that the Tolling Periods are excluded for purposes of calculating the statute of limitations or delay period.

124. Notwithstanding the parties' mistaken exclusion of Experian from the Second, Third, and Fourth Tolling Agreements, the parties' agreements to toll the statute of limitations apply to Experian, and the Bureau's claims are timely.

#### FCRA VIOLATIONS

#### **COUNT I**

Failure to Conduct a Reasonable Reinvestigation and Failure to Provide Furnishers with All Relevant Information in Violation of the FCRA, 15 U.S.C. § 1681i(a)(1)(A), (2)

110.125. The allegations in paragraphs 1 through 109 are incorporated herein by reference.

111.126. The FCRA requires a CRA to conduct a reasonable reinvestigation and to notify and provide all relevant information regarding a dispute that it received from the consumer to the furnisher of the disputed information. 15 U.S.C. § 1681i(a)(1)(A), (2).

112.127. Experian does not conduct a reasonable reinvestigation or convey to furnishers all relevant information it receives from consumers when it incorrectly applies generic dispute codes despite more specific codes being available, uses dispute codes that inaccurately describe consumers' disputes, and applies dispute codes requesting updates that are already reflected on consumers' tradelines.

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113.128. Experian does not conduct a reasonable reinvestigation or convey to furnishers all relevant information it receives from consumers when it fails to forward relevant consumer documentation.

114.129. Therefore, Experian's actions violated and continue to violate the FCRA, 15 U.S.C. § 1681i(a)(1)(A), (2).

115.130. This claim arises from the Bureau's Investigation and any applicable statute of limitations for this claim was suspended (1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement.

#### **COUNT II**

Failure to Conduct a Reasonable Reinvestigation by Exclusively Relying on a Furnisher's ACDV Response in Violation of the FCRA, 15 U.S.C. § 1681i(a)(1)(A)

116.131. The allegations in paragraphs 1 through 109 are incorporated herein by reference.

any item contained in his or her consumer file, a CRA is required to "conduct a reasonable reinvestigation to determine whether the disputed information is inaccurate, and record the current status of the disputed information, or delete the item from the file in accordance with paragraph (5)." 15 U.S.C. § 1681i(a)(1)(A).

118.133. Rather than undertaking a reasonable reinvestigation, Experian unreasonably relies on furnishers' ACDV responses in at least three categories of disputes: (1) disputes where the consumer provided information that alerted or should have alerted Experian to the possibility that the furnisher might be unreliable, (2) disputes where Experian already had information that alerted or should have alerted Experian to the possibility that the furnisher might be unreliable and (3) disputes where Experian received illogical and inconsistent ACDV responses from furnishers that alerted or should have alerted Experian to the possibility that the furnisher might be unreliable. In each of these instances,

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Experian had affirmative notice that the information received from the furnisher may be suspect.

119.134. In such disputes, Experian possesses information that the disputed consumer data is inaccurate, and thus the original source of the disputed data – namely, the furnisher – is unreliable. Nevertheless, Experian uncritically accepts and implements furnishers' ACDV responses.

120.135. When Experian's reinvestigation consists solely of sending an ACDV to a furnisher and implementing the furnisher's response despite (1) having or receiving evidence of that furnisher's unreliability, and (2) the existence of readily available, cost-effective additional investigative measures, Experian fails to conduct a reasonable reinvestigation.

121.136. Therefore, Experian's actions violated and continue to violate the FCRA, 15 U.S.C. § 1681i(a)(1)(A).

122.137. This claim arises from the Bureau's Investigation and any applicable statute of limitations for this claim was suspended (1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement.

#### **COUNT III**

Failure to Provide Notice of the Results of the Reinvestigation in Violation of the FCRA, 15 U.S.C. § 1681i(a)(6)(A)

The allegations in paragraphs 1 through 109 are incorporated <del>123.</del>138. herein by reference.

The FCRA requires a CRA to provide written notice to a <del>124.</del>139. consumer of the results of a reinvestigation. 15 U.S.C. § 1681i(a)(6)(A).

Experian's notices routinely fail to disclose the results of a <del>125.</del>140. reinvestigation because the notices state two contradictory results, are incomplete, or are unintelligible.

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<del>126.</del> 141.	Therefore, Ex	xperian's	actions	violated	and	continue t	O '	violate
the FCRA, 15 U.S	.C. § 1681i(a)	(6)(A).						

127.142. This claim arises from the Bureau's Investigation and any applicable statute of limitations for this claim was suspended (1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement.

#### COUNT IV

#### Failure to Reinvestigate Disputes About Hard Inquiries in Violation of the FCRA, 15 U.S.C. § 1681i(a)(1)(A), (2)

The allegations in paragraphs 1 through 109 are incorporated <del>128.</del>143. herein by reference.

129.144. Whenever a consumer disputes the completeness or accuracy of any item contained in his or her consumer file, a CRA is required to "conduct a reasonable reinvestigation to determine whether the disputed information is inaccurate." 15 U.S.C. § 1681i(a)(1)(A).

130.145. After receiving notice that a consumer disputes any item of information contained in his or her consumer file, a CRA has five business days to notify the furnisher of the information disputed by the consumer and provide all relevant information regarding the dispute. 15 U.S.C. § 1681i(a)(2).

131.146. Experian only investigates hard inquiry disputes in limited circumstances, such as when the consumer alleges that the inquiry was a byproduct of fraud or identify theft. If a consumer disputes the accuracy of a hard inquiry without such allegations, however, Experian does not reinvestigate the dispute.

132.147. By not conducting a reasonable reinvestigation after consumers dispute the accuracy of a hard inquiry, which is an item of information in their consumer files, Experian violated and continues to violate the FCRA, 15 U.S.C. § 1681i(a)(1)(A).

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iolated and continues to violate the FCRA, 15 U.S.C.  This claim arises from the Bureau's Investigation and any f limitations for this claim was suspended (1) from December 3 neluding January 31, 2023 and (2) from July 26, 2024 through
f limitations for this claim was suspended (1) from December 3
f limitations for this claim was suspended (1) from December 3
ncluding January 31, 2023 and (2) from July 26, 2024 through
mber 1, 2024, pursuant to the Fourth Tolling Agreement.
COUNT V Failure to Forward Disputes olation of the FCRA, 15 U.S.C. § 1681i(a)(2)(A)
The allegations in paragraphs 1 through 109 are incorporated
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After receiving notice that a consumer disputes any item of
ed in his or her consumer file, a CRA has five business days to
of the information disputed by the consumer. 15 U.S.C.
Between January 2018 and October 2021, Experian did not
2 million disputes to furnishers within five business days.
Therefore, Experian violated the FCRA, 15 U.S.C.
This claim arises from the Bureau's Investigation and any
f limitations for this claim was suspended (1) from December 3
ncluding January 31, 2023 and (2) from July 26, 2024 through
mber 1, 2024, pursuant to the Fourth Tolling Agreement.
COUNT VI nes Without an Investigation in Violation of the FCRA, 15 U.S.C. § 1681i(a)(1)(A)
The allegations in paragraphs 1 through 109 are incorporated

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141.156. Whenever a consumer disputes the completeness or accuracy o
any item contained in his or her consumer file, a CRA is required to "conduct a
reasonable reinvestigation to determine whether the disputed information is
inaccurate, and record the current status of the disputed information, or delete the
item from the file in accordance with paragraph (5)." 15 U.S.C. § 1681i(a)(1)(A).
142 157 On more than 100 000 occasions. Experian received a dispute

than 100,000 occasions, Experian received a dispute and failed to complete a reinvestigation within 30 days.

143.158. Therefore, Experian violated the FCRA, 15 U.S.C. § 1681i(a)(1)(A).

This claim arises from the Bureau's Investigation and any <del>144.</del>159. applicable statute of limitations for this claim was suspended (1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement.

#### **COUNT VII**

#### Failure to Delete Inaccurate, Incomplete, or Unverified Information in Violation of the FCRA, 15 U.S.C. § 1681i(a)(5)(A)

The allegations in paragraphs 1 through 109 are incorporated herein by reference.

146.161. The FCRA requires a CRA to delete any information found to be inaccurate, incomplete, or unverified after a reinvestigation. 15 U.S.C. § 1681i(a)(5)(A).

Experian did not delete more than 1,700 erroneous "joint user" statuses from consumers' files despite the fact that the furnishers identified those statuses as inaccurate and requested their deletion.

Therefore, Experian violated the FCRA, 15 U.S.C. § <del>148.</del>163. 1681i(a)(5)(A).

This claim arises from the Bureau's Investigation and any <del>149.</del>164. applicable statute of limitations for this claim was suspended (1) from December 3,

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2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement

#### **COUNT VIII**

Failure to Maintain Reasonable Procedures Designed to Prevent Reinsertion and Unlawful Reinsertion of Previously Deleted Information in Violation of the FCRA, 15 U.S.C. § 1681i(a)(5)(B), (C)

150.165. The allegations in paragraphs 1 through 109 are incorporated herein by reference.

consumer's file pursuant to [§ 1681i(a)(5)(A)], the information may not be reinserted in the file by the consumer reporting agency unless the person who furnishes the information certifies that the information is complete and accurate ... ." 15 U.S.C. § 1681i(a)(5)(B)(i). The CRA must then "notify the consumer of the reinsertion . . . not later than 5 business days after the reinsertion ..., " 15 U.S.C. § 1681i(a)(5)(B)(ii), and "provide to a consumer in writing not later than 5 business days after the date of reinsertion (I) a statement that the disputed information has been reinserted; (II) the business name and address of any furnisher of information contacted and the telephone number of such furnisher, if reasonably available, or of any furnisher of information that contacted the consumer reporting agency, in connection with the reinsertion of such information; and (III) a notice that the consumer has the right to add a statement to the consumer's file disputing the accuracy or completeness of the disputed information." 15 U.S.C. § 1681i(a)(5)(B)(iii).

152.167. Consumer reporting agencies are further required to maintain reasonable procedures to prevent reinsertion of information previously deleted as the result of a dispute. 15 U.S.C. § 1681i(a)(5)(C).

153.168. Experian's procedures for preventing reinsertion are limited to preventing the same furnisher from reinserting a tradeline that had been previously

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deleted. The procedures do not prevent a different furnisher from reinserting that same tradeline.

154.169. Because Experian does not prevent new furnishers from reinserting tradelines that Experian had deleted in response to a consumer dispute, Experian fails to maintain reasonable procedures to prevent reinsertion of previously deleted information.

155.170. Experian also reinserts information into consumers' files without obtaining a furnisher certification and without notifying consumers within five business days or otherwise adhering to the requirements of 15 U.S.C. § 1681i(a)(5)(B).

156.171. Therefore, Experian's actions violated and continue to violate the FCRA, 15 U.S.C. § 1681i(a)(5)(B), (C).

157.172. This claim arises from the Bureau's Investigation and any applicable statute of limitations for this claim was suspended (1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement.

#### **COUNT IX**

Failure to Implement and Follow Reasonable Procedures to Assure Maximum Possible Accuracy in Violation of the FCRA, 15 U.S.C. § 1681e(b)

158.173. The allegations in paragraphs 1 through 109 are incorporated herein by reference.

159.174. The FCRA requires a CRA to follow reasonable procedures to assure maximum possible accuracy of the credit information they report on consumers. 15 U.S.C. § 1681e(b).

160.175. Because Experian does not prevent new furnishers from reinserting tradelines that Experian had previously deleted in response to a consumer dispute, Experian fails to follow reasonable procedures to assure maximum possible accuracy of the credit information it reports on consumers.

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161.176. Therefore, Experian's actions violated and continue to violate the FCRA, 15 U.S.C. § 1681ie(b).

162.177. This claim arises from the Bureau's Investigation and any applicable statute of limitations for this claim was suspended (1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement.

#### **CFPA VIOLATIONS**

163.178. The CFPA prohibits covered persons from offering or providing to a consumer any financial product or service not in conformity with Federal consumer financial law, otherwise committing any act or omission in violation of a Federal consumer financial law, or engaging in any unfair, deceptive, or abusive act or practice. 12 U.S.C. §§ 5531(a), 5536(a)(1).

164.179. Under the CFPA, an act or practice is unfair when it "causes or is likely to cause substantial injury to consumers which is not reasonably avoidable by consumers; and ... such substantial injury is not outweighed by countervailing benefits to consumers or to competition." 12 U.S.C. § 5531(c)(1).

#### **COUNT X**

#### Unfair Acts or Practices: Excessive and Unreasonable Reliance on a **Furnisher's ACDV Response**

165.180. The allegations in paragraphs 1 through 109 are incorporated herein by reference.

166.181. Experian's practice of conducting an investigation by doing nothing more than sending an ACDV to a furnisher and implementing the furnisher's response, and not seeking or taking into account additional, relevant information as part of its reinvestigation, despite having or receiving evidence of that furnisher's unreliability, is unfair.

167.182. As alleged in paragraphs 52 to 68, Experian's reliance on furnishers' ACDV responses causes inaccurate information to remain in consumer reports.

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<del>168.</del> 183.	_Because this practice of	causes and is likel	y to cause inaccurate
reporting to remai	n on consumer reports,	it thereby causes	and is likely to cause
substantial injury.			

169.184. Consumers cannot reasonably avoid the injury because Experian controls the dispute process and what items appear on consumer reports. The dispute and reinvestigation process—particularly the details of how Experian handles disputes and conducts reinvestigations—is largely unknown to consumers.

170.185. The practice does not provide countervailing benefits to consumers or to competition. Neither consumers nor competition benefit from Experian's inadequate reinvestigation procedures.

Therefore, Experian has engaged, and continues to engage, in <del>171.</del>186. unfair acts and practices in violation of the CFPA. 12 U.S.C. §§ 5531(c), 5536(a)(1)(B).

172.187. This claim arises from the Bureau's Investigation and any applicable statute of limitations for this claim was suspended (1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement.

#### COUNT XI

### **Unfair Acts or Practices: Failing to Prevent Improper Tradeline Reinsertions**

The allegations in paragraphs 1 through 109 are incorporated <del>173.</del>188. herein by reference.

<u>174.189.</u> Experian improperly reinserts tradelines into consumer reports due to its practice of not attempting to match newly reported tradelines to tradelines that were previously deleted as a result of a dispute if the subsequent furnishing was from a new furnisher.

175.190. This practice causes or is likely to cause substantial injury by increasing the likelihood that previously deleted and erroneous information reappears in a consumer's file. Moreover, because Experian fails to notify

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consumers that new furnishers reinserted previously deleted information,
consumers are unaware that they should file a dispute to challenge such
information, thereby increasing the amount of time that erroneous information
appears on consumer files.

Consumers cannot reasonably avoid the injury because they <del>176.</del>191. cannot control what Experian puts on their consumer reports.

177.192. No countervailing benefits to consumers or to competition exist. There is no consumer benefit to Experian's failure to prevent the reinsertion of deleted tradelines, and no legitimate benefit to competition.

<del>178.</del>193. Therefore, Experian has engaged and continues to engage in unfair acts and practices, in violation of the CFPA. 12 U.S.C. §§ 5531(c), 5536(a)(1)(B).

<del>179.</del>194. This claim arises from the Bureau's Investigation and any applicable statute of limitations for this claim was suspended (1) from December 3, 2021 through and including January 31, 2023 and (2) from July 26, 2024 through and including December 1, 2024, pursuant to the Fourth Tolling Agreement.

#### **COUNT XII Violations of the CFPA Arising From FCRA Violations**

180.195. The allegations in paragraphs 1 through 109 are incorporated herein by reference.

Section 1036(a)(1)(A) of the CFPA prohibits a covered person <del>181.</del>196. from offering or providing to a consumer any financial product or service not in conformity with "Federal consumer financial law" or otherwise committing any act or omission in violation of a "Federal consumer financial law." 12 U.S.C. § 5536(a)(1)(A).

182.197. The Fair Credit Reporting Act is an "enumerated consumer law," 12 U.S.C. § 5481(12)(F), and therefore a "Federal consumer financial law." 12 U.S.C. § 5481(14).

1	183.198. Therefore, Experia	an's violations of the Fair Credit Reporting	
2	Act, described above in Counts I through IX, constitute violations of the CFPA, 12		
3	U.S.C. § 5536(a)(1)(A).		
4	184.199. This claim arises from the Bureau's Investigation and any		
5	applicable statute of limitations for this claim was suspended (1) from December 3		
6	2021 through and including January 31, 2023 and (2) from July 26, 2024 through		
7	and including December 1, 2024, pursuant to the Fourth Tolling Agreement.		
8	DEMAND FOR RELIEF		
9	185.200. Wherefore, the Bu	reau requests, under 12 U.S.C. § 5565, that	
10	the Court:		
11	a. permanently enjoi	n Experian from committing future violations	
12	of the CFPA, FCRA, Regulation V, or any provision of "Federal consumer		
13	financial law," as defined by 12 U.S.C. § 5481(14);		
14	b. grant additional in	junctive relief as the Court may deem just	
15	and proper;		
16	c. order Experian to	pay redress to consumers harmed by its	
17	unlawful conduct, including restitution, damages, refunds, or other monetary relie		
18	d. order Experian to	disgorge any ill-gotten gains;	
19	e. impose civil mone	y penalties on Experian;	
20	f. award costs agains	st Experian; and	
21	g. award additional r	elief as the Court may determine to be just	
22	and proper.		
23	Dated: June 6 August 22, 2025	Respectfully submitted,	
24		Cara Petersen	
25		ActingMichael G. Salemi	
26		Principal Deputy Enforcement Director	
27		David Rubenstein Deborah Morris	
28		Assistant Principal Deputy Enforcement Director	
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2 3	Max Weinstein Enforcement Attorney
4	/s/ Max Weinstein
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